

the 7th Annual
NORTH CAROLINA
HONEY
FESTIVAL
2023

Dear Community Member,

We're very excited to announce that Whiteville will be hosting the 7th Annual North Carolina Honey Festival on Saturday, September 9th, 2023! This community festival will feature delicious food, incredible entertainment, engaging exhibits, mead makers, bee experts, raffles, honey contests and more. Since our inception in 2017, we have collaborated with members of the Columbus County chapter of the NC Beekeepers Association to coordinate and The North Carolina Museum of Natural Sciences in Whiteville and other countless organizations, to ensure that our festival has something for everyone.

Each year our vendor participation and festival attendance have grown; averaging over 3K attendees annually. We are inviting you to partner with us, in making this event possible while capitalizing on the many strategic marketing opportunities available.

For businesses and organizations looking to get their brand in front of locals, or community members inspired to contribute to our festival's many charitable initiatives, the NC Honey Festival offers many forms of sponsorship.

- Select a level of sponsorship that works for you or your organization.
- Detailed information is attached
- ***Have a great idea? – we'd love to help craft a unique sponsorship just for you!***

BEE one of the first to sponsor the North Honey Festival and celebrate all things honey, beekeepers, the work of honey bees and their importance to our agricultural heritage. It promises to be a very sweet time!

Sincerely,
The North Carolina Honey Festival Team
Dreamboro LLC



Sponsorship Opportunities

Charity Pancake Supper Sponsor - \$275

- Brand inclusion in 2 week online social media video campaign (Monday, Wednesday, Friday)
- Three(3) tickets to the NC Honey Festival Charity Breakfast Supper
- Logo printed on festival t-shirts
- 1 booth in festival and recognition during festival
- Listed on the festival website 'Sponsors' page

Honey Facts Sponsor - \$250

- Brand inclusion in 2 week online social media video campaign (Monday, Wednesday, Friday)
- Short videos featuring Honey & Bee facts
- Introductory "presented by" rights before video
- Company logo displayed before video
- Two(2) tickets to the NC Honey Festival Charity Breakfast Supper
- Logo printed on festival t-shirts
- 1 booth in festival and recognition during festival
- Listed on the festival website 'Sponsors' page

IG Big Hive Sponsor - \$215

- 18x24 Instagram cutout for group photos (free for attendees)
- Company/organization name included in IG 'post' text of cut-out
- Two(2) tickets to the NC Honey Festival Charity Breakfast Supper
- Logo printed on festival t-shirts
- 1 booth in festival and recognition during festival
- Listed on the festival website 'Sponsors' page

Big Buzz Shirt Sponsor - \$75

- Logo printed on festival shirt
- One(1) ticket to NC Honey Festival Charity Breakfast
- 1 booth in festival and recognition during festival
- Listed on the festival website 'Sponsors' page





NC Honey Festival - Sponsorship Form

Sponsor/Company:

Name: _____

Address: _____

Email Address: _____

Telephone: _____ Cell: _____

Physical Address: *(if different)* _____

Yes! I want to support honey bees and the North Carolina Honey Festival at this level (check one):

_____ Charity Pancake Supper (\$275)

_____ IG Big Hive (\$215)

_____ Honey Facts (\$250)

_____ Big Buzz Shirt (\$75)

Payment Method - Enclosed is my check for: _____

****Please send this form plus your check to the address below****

To help us make sure we promote your company and highlight your contribution correctly, please include any brochures or website links you would like us to feature. Someone will contact you directly for a digital file of your logo and more information to include at your level of sponsorship.

Mail to:

NC Honey Festival

PO Box 1052 - Whiteville, NC 28472

Make Checks Payable to:

NC Honey Festival