



Dear Community Member,

We're very excited to announce that Whiteville will be hosting the 3rd Annual North Carolina Honey Festival on Saturday, September 7th, 2019! This family friendly festival will feature delicious food, incredible entertainment, engaging exhibits, mead makers, bee experts, raffles, honey contests and more. Working with the Columbus County chapter of the NC Beekeepers Association and countless state-wide and national organizations, this festival has something for everyone.

This year we look to more-than-double our inaugural year's 1200-person attendance and are inviting you to partner with us in making this event possible.

For businesses looking to get their brand in front of locals, or community members inspired to contribute to our festival's many charitable initiatives, the NC Honey Festival offers and accepts many forms of sponsorship.

Your contribution will help us reach beyond the festival, benefitting select bee & pollinator non-profits doing the hard work of research and education to ensure bee health worldwide.

- Select a level of sponsorship that works for you or your organization.
- Detailed information is attached
- ***Have a great idea? – we'd love to help craft a unique sponsorship just for you!***

Bee one of the first to sponsor the North Honey Festival and celebrate all things honey, the work of honey bees and beekeepers and their importance to our agricultural heritage. It promises to be a very sweet time!

Sincerely,

***The North Carolina Honey Festival Team
Legion & Lewis***



Sponsorship Opportunities

Queen Bee Sponsor - \$2250 (one available)

- “Presented By” event naming rights
- Special recognition in news/media interviews and marketing
- Logo displayed in online video promo campaign (2 weeks – Monday, Wednesday, Friday)
- Large logo on step and repeat banner
- Logo prominently displayed in all event marketing
- Three(3) tickets to the NC Honey Festival Charity Breakfast Supper
- On-stage recognition every hour
- Opportunity to address the crowd on the festival stage
- Opportunity to sponsor a social media contest on the NC Honey Festival page Facebook page
- Logo on staff/festival T-shirts (front and back)
- Banner on main-stage
- 1 booth in festival vendors area
- Logo and link on festival website ‘Sponsors’ page.
- Logo printed on IG BIG HIVE and IG HONEY HIVE photos



Royal Jelly Sponsor- \$850 (two available)

- “In association with” event naming rights
- Special recognition in news/media interviews and marketing
- Logo displayed in online video promo campaign (2 weeks – Monday, Wednesday , Friday)
- Logo on step-and-repeat banner
- Logo displayed in all event marketing
- Opportunity to address the crowd on the festival stage
- Two (2) tickets to the NC Honey Festival Charity Breakfast Supper
- On-stage recognition every hour
- Logo on staff/festival T-shirts (front and back)
- 1 booth in festival vendors area
- Logo and link on festival website ‘Sponsors’ page.



Charity Breakfast Sponsor - \$275 (2 available)

- 2 week online social media video campaign (Monday, Wednesday, Friday)
- Company logo displayed before video
- Three(3) tickets to the NC Honey Festival Charity Breakfast Supper
- 1 booth at festival
- Recognized from the festival stage twice
- Opportunity to address the crowd on the festival stage
- Photo-op with fundraising beneficiary at festival
- Name printed on festival t-shirts (top line)
- Logo and link on festival website ‘Sponsors’ page.

Honey Facts Sponsor - \$250

- 2 week online social media video campaign (Monday, Wednesday, Friday)
- Short videos featuring Honey & Bee facts
- Introductory “presented by” rights before video
- Company logo displayed before video
- On-stage recognition during festival
- One(1) ticket to the NC Honey Festival Charity Breakfast Supper
- 1 booth at festival
- Logo and link on festival website ‘Sponsors’ page.



IG Big Hive Sponsor - \$215

- 36x48 Instagram cutout for group photos (free for attendees)
- Company/organization name included in IG 'post' text
- One(1) ticket to the NC Honey Festival Charity Breakfast Supper
- On-stage recognition every hour
- Logo on printed photos
- 1 booth in festival vendors area
- Logo printed on festival t-shirt
- Logo on printed photos (at cost to patrons)
- Logo and link on festival website 'Sponsors' page.

IG Honey Sponsor - \$155

- 18x24 Instagram cutout for group photos (free for attendees)
- Company/organization name included in IG 'post' text
- One(1) ticket to the NC Honey Festival Charity Breakfast Supper
- On-stage recognition every hour
- Logo on printed photos
- 1 booth in festival vendors area
- Name printed on festival t-shirts
- Logo on printed photos (at cost to patrons)
- Logo and link on festival website 'Sponsors' page.
- website 'Sponsors' page

Big Buzz Shirt Sponsor - \$85

- One(1) ticket to NC Honey Festival Charity Breakfast
- Logo printed on festival shirt
- 1 booth in festival vendors area
- Listed on the festival website 'Sponsors' page



Buzz Shirt Sponsor - \$40

- Name listed on festival shirt
- Listed on the festival website 'Sponsors' page





NC Honey Festival - Sponsorship Form

Sponsor/Company:

Name: _____

Address: _____

Email Address: _____

Telephone: _____ Cell: _____

Physical Address: *(if different)* _____

Yes! I want to support honey bees and the North Carolina Honey Festival at this level (check one):

_____ Queen Bee (\$2250)

_____ IG Big Hive (\$215)

_____ Royal Jelly (\$850)

_____ IG Honey (\$155)

_____ Charity Pancake Supper (\$275)

_____ Big Buzz Shirt (\$85)

_____ Honey Facts (\$250)

_____ Buzz Shirt (\$40)

Payment Method - Enclosed is my check for: _____

****Please send this form plus your check to the address below****

To help us make sure we promote your company and highlight your contribution correctly, please include any brochures or website links you would like us to feature. Someone will contact you directly for a digital file of your logo and more information to include at your level of sponsorship.

Mail to:

NC Honey Festival

PO Box 2061 - Whiteville, NC 28472

Make Checks Payable to:

NC Honey Festival